



## Meetings on the Shores of Lake Travis

**AUSTIN, Texas** -- People in glass meeting spaces shouldn't throw rocks. At Lakeway Resort and Spa, that would be anyone attending a meeting in the property's new 5,200 square-foot glass-enclosed ballroom. But that does not stop the resort from throwing absolutely rockin' meetings, retreats and conferences.

Perfectly situated on a peninsula adjacent to the marina and sporting spectacular, 180-degree views of Lake Travis, in Austin, Texas, the legendary Lakeway Resort and Spa has just completed a \$20 million redevelopment. Central to the new construction is the Vistas Ballroom, which features walls of floor-to-ceiling windows overlooking the lake.

Also new to the property is Lakeway's inimitable *Scent of a Meeting*. Utilizing air diffusers loaded with a synergistic blend of peppermint, black pepper and sandalwood aromatherapy oils, Lakeway's meeting rooms promote creative thought and keep attendees alert. The peppermint oil produces an overall feeling of physical and emotional well-being, while stimulating the mind; the black pepper improves circulation, increasing and oxygenating blood flow; the sandalwood oil is helpful in freeing the mind.

Long recognized as one of the top meeting, executive retreat and conference destinations in Central Texas, Lakeway Resort and Spa is located just 18 miles west of downtown Austin and just 40 minutes from Austin Bergstrom Airport. An I.A.C.C. certified conference center, Lakeway Resort and Spa has been awarded the Successful Meeting's Pinnacle Award and Corporate Meetings & Incentives' Paragon Award.

The new additions bring Lakeway's meeting space total to 24,000 square feet of flexible, state-of-the-art meeting space, including 17 meeting rooms, with 12 break out rooms and four large ballrooms ranging from 4,000 – 5,800 square feet. Two of the large meeting rooms are equipped with permanent projection capabilities, A/V controls, computer graphics capability, multipurpose lighting, music and sound systems to accommodate the most dramatic presentations. Lakeway also offers a business center, high-speed Internet access and complimentary wireless capabilities. The sound proof rooms have individual temperature, lighting and sound controls, Ergonomic chairs and conference tables.

A professional, experienced staff is available to assist in planning any size event and after arrival, Lakeway's skilled, on-site Conference Services staff, complete with in-house A/V technicians and IT support, ensure every event proceeds flawlessly.

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"We are delighted to offer Texas-sized hospitality in a laid back, world-class style that only Lakeway Resort and Spa can deliver," says Director of Sales and Marketing, Michael Swyney.

Lakeway's 166 guest rooms and two presidential suites, many with lake views and private balconies, feature a neutral, earth-toned color palate, Lakeway's signature, luxurious, "Blissful Beds," new furnishings, spacious desk areas, flat screen televisions, dual port access, email access and complimentary Wi-Fi. The 5,500 square-foot San Saba Spa, located one floor below the Glass Ballroom offers seven treatment rooms, a salon and a fitness center. Massages are also offered en-suite.

Another highlight of Lakeway's re-design, is the three-level infinity pool overlooking Lake Travis, which features a swim-up bar. Guests can rent a cabana complete with its own chaise lounges, sun deck and personal attendant. The Back Porch, located off the lobby and overlooking the lake, is a new, unique gathering place for groups. Featuring a floor-to-ceiling cherry wood bar which holds 500 bottles of wine, The Back Porch also offers outdoor seating on the balcony.

Recreational opportunities abound and Lakeway guests are welcome to choose from five different golf courses nearby. Additional leisure options include World of Tennis and the Lakeway Marina offering boating, sailing, wakeboarding, waterskiing and fishing.

When the meeting destination is Austin -- one of the hottest meeting destinations with non-stop flight access from New York, Chicago, Los Angeles, Newark, San Francisco and 40 other major U.S. cities (including Seattle, Jacksonville, Albuquerque, New Orleans, Tucson, Kansas City and Tulsa added this year) -- the new Lakeway Resort and Spa offers the premier location.

### **About Lakeway Resort and Spa**

Majestically situated on the shores of Texas' renowned Lake Travis, Lakeway Resort and Spa has been the preferred lake destination for locals and those with underground knowledge of Austin. Long considered a conveniently located spot for mixing business with pleasure, Lakeway has hosted the who's who of Texas, as well as travelers from around the world. A Dolce International property, Lakeway Resort and Spa is located at 101 Lakeway Drive, Austin, Texas 78734. Reservations may be made by calling toll-free 800-525-3929; local, 512-261-6600, or online at [www.Lakeway.Dolce.com](http://www.Lakeway.Dolce.com).

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