



Freddie the Fish Brings With Him A Whole New Summer of Lakeside Leisure Options

AUSTIN, Texas – Lakeway Resort and Spa is taking summer seriously with a string of events designed especially for our resort guests. The season kicks off with Freddie the Fish and his friends, the beloved lake appropriate mascots of the resort, found on display in the lobby. Each child staying at the resort can adopt a fish while on vacation, name it, and stop to feed it each morning.

Freddie is only the start of kid fun to be found at Lakeway Resort. Starting in June, the Resort will again partner with Texas-based Camp Champions, an accredited member of the American Camp Association, to provide action-packed day camp services for pint-sized guests (ages 4-10) weekdays through the end of the summer. For the weekend travelers, day camp is also available on Saturday and Sunday with a Kids Camp preview on Friday evenings. Other fun fair for kids includes Friday Fire Pit Smores, Kid's Pool Duck Races down the waterslide, Dive-in Movies and much more.

"Summer is our busiest season," says Michael Swyne, Director of Sales and Marketing. "Everyone is vacation planning this time of year, and in the current economy, most are trying to get the best value possible. I, like many, also look for a vacation experience that is kid friendly, yet enjoyable for my wife and myself. We have taken this into consideration for our guests and tried to provide packages and activities for both adults and kids alike."

Grown-up options are no less varied with Happy Hour nights, wine tasting events, skin care classes, mini massage intros, and poolside jam sessions. Most notable, Lakeway Resort and Spa will host the Live at the Lake Concert Series, featuring the best of Austin's local music scene one Sunday evening a month.

In addition, outdoor enthusiasts can enjoy one of four golf courses within five miles, lakeside fitness classes, running trails, and nearby tennis facilities. Water recreation includes everything from infinity edge pools, swim-up bar, and cabana rentals to fishing lessons and guided lake excursions. Rentals are also available for jet skis, water skis, and pontoon boats. For those that prefer dry land, the San Saba Spa offers daily promotions, including signature seasonal specialties, and the local HC Galleria is a shoppers' haven.

With something to do everyday of the week, resort guests need not leave the serenity of the lake, unless they wish. For more information regarding on-site activities and current promotional packages, please contact 1-800-LAKEWAY or visit www.lakewayresortandspa.com.

About Lakeway Resort and Spa

Majestically situated on the shores of Texas' renowned Lake Travis, Lakeway Resort and Spa has been the preferred destination for an unparalleled lakeside experience for over 25 years. Spectacular views only enhance the 166 guestrooms, 24,000 square feet of meeting and banquet space, dining outlets, and calming experience of San Saba Spa. Located just west of downtown, the resort has long been considered the ideal spot for mixing business with pleasure. As a Dolce Resort, Lakeway Resort and Spa is managed by a global hospitality company specializing in the meetings experience and resort destinations. The Dolce Hotels and Resorts Corporation holds a portfolio of 27 unique properties in the United States, Canada, and Europe, each with its own unique style.

Lakeway Resort and Spa is located at 101 Lakeway Drive, Austin, Texas 78734. Reservations may be made by calling toll-free 800-525-3929; local, 512-261-6600, or online at www.lakewayresortandspa.com.

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