



## **Live at the Lake Summer Concert Series Returns to Texas Hill Country**

**AUSTIN, Texas** – Lakeway Resort and Spa has again partnered with 107.1 KGSR to create the third annual Live at the Lake Summer Concert Series. For twelve weeks this summer, KGSR will take music to the lake in a distinctive poolside venue provided by Lakeway Resort.

The 2009 series begins June 14th and continues the second Sunday of every month through September. The well known radio station has a reputation for its legendary concert series such as Unplugged at Shady Grove and Blues on the Green. Live at the Lake is no exception, quickly becoming another KGSR signature event and a new Lakeway Resort tradition that is talked about all over Austin.

For the past two years, over 30,000 people relaxed in the multiple tiered resort pools and cabanas with key talent from the Austin music scene on stage. Guests enjoyed dinner and drinks while being treated to a mesmerizing sunset over Lake Travis and the sounds of artists such as Jimmy La Fave, Seth Walker, and Fastball, to name a few. This year's line-up is sure to be as entertaining. Talent scheduled includes Bob Schneider (8/9), The Gourds (9/13), Nelo (7/12), and to debut the series, The Mother Truckers (6/14).

With the experience Lakeway Resort has in planning large scale events and the available setting at the property, it was a natural fit for the series, adding depth and diversity to KGSR's already impressive portfolio of summer concert events. Most importantly, the staff of the Resort is proud to be able to provide a nearby venue for such a myriad of talent to perform for residents of greater Austin. "Austin lives and breathes live music," says Director of Sales and Marketing Michael Swynney. "While we embrace the beauty of the Texas Hill Country within the Lakeway community, this concert series is a chance to connect with the culture and heart of downtown Austin, bringing the best it has to offer to the lake." With musical talent set against the picturesque backdrop of Lake Travis, the Resort offers the ideal venue for this one of a kind showcase.

### **General Event Information**

Admission is \$5 per person. Gates open no earlier than 4:00pm and only the first 1,200 guests will be admitted. Concert will begin at 6:00pm and continue through sunset until approximately 8:00pm. Concessions will be available, including a variety of food, beer, wine, and drinks. Parking is available on-site at the resort, including valet parking at \$20 and self parking at \$10. Complimentary parking lots are located at Live Oak Golf Course and Lakeway City Hall with shuttles to and from the concert provided by the resort.

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Sponsorships and rentals are also available per event or on a full series basis, for designated cabanas, lounges, and tables. Based on preference, packages can also be built to include overnight guestrooms, meals, and amenities. For information on rental opportunities, please contact Rod Newlin at [rod.newlin@dolce.com](mailto:rod.newlin@dolce.com). Due to demand, for table, cabana and corporate sponsorships, please contact Michael Swyney in advance at [michael.swyney@dolce.com](mailto:michael.swyney@dolce.com).

For additional information please visit [www.kgsr.com](http://www.kgsr.com) to find detailed event info, band listings, audio samples from the bands, Lakeway Resort room specials and offers, map to the location, and much more.

### **About KGSR 107.1 FM**

KGSR, owned by Emmis Communications, is often referred to as “the music that defines Austin”. Roots, classic rock, folk, blues, modern rock, Texas Music, unreleased songs and independent releases are all part of the eclectic mix that makes the station distinctive. It is this unique quality that keep listeners loyal. The station is incredibly involved in Austin’s live music and arts scene and act as top tier sponsors of events like SXSW, and The Austin City Limits Festival.

### **About Lakeway Resort and Spa**

Majestically situated on the shores of Texas’ renowned Lake Travis, Lakeway Resort and Spa has been the preferred destination for an unparalleled lakeside experience for over 25 years. Spectacular views only enhance the 166 guestrooms, 24,000 square feet of meeting and banquet space, dining outlets, and calming experience of San Saba Spa. Located just west of downtown, the resort has long been considered the ideal spot for mixing business with pleasure. As a Dolce International destination, Lakeway Resort and Spa is managed by a global hospitality company specializing in the meetings experience and resort destinations. The Dolce International Corporation holds a portfolio of 27 unique properties in the United States, Canada, and Europe, each with its own unique style.

Lakeway Resort and Spa is located at 101 Lakeway Drive, Austin, Texas 78734. Reservations may be made by calling toll-free 800-525-3929; local, 512-261-6600, or online at [www.LakewayResortandSpa.com](http://www.LakewayResortandSpa.com).

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