



Lakeway Resort Partners with Returning Heroes Home to Reinforce Good Will in the Meetings Industry

AUSTIN, T.X. (August 3, 2009) — Lakeway Resort will launch this month, a charitable incentive program for meeting planners to book their meetings at the Austin area Dolce Resort and impact the lives of returning soldiers. They have teamed up with the U.S. Army Bass Anglers in support of the organization Returning Heroes Home. The organization has been working to raise \$1.5 million to construct a new Warrior Family & Support Center to help meet the emotional and physical needs of wounded heroes of all military service backgrounds. The center will make great strides in the rehabilitation of America's "Wounded Warriors" and their families by providing an environment that fosters healing and coping with war related disabilities.

"With Ft. Hood, one of the largest military bases, as our neighbor, our staff has come to truly understand the sacrifice that these men give for their country with each year of service. At a time when every dollar is watched closely and cost cutting is the norm, worthwhile programs are often lost in the shuffle of low business levels," says General Manager, Stephen Bello. "This program will allow us to partner with other organizations through strategic meetings, an already established initiative for their company's success, and feasibly make a difference."

Starting in August and running through the end of 2010, all clients that mention promotional code "HERO" in the booking process will have the opportunity for up to two different contributions to be made in their organization's name to the Returning Heroes Home program. Based on a meeting with ten guest rooms or more, and keeping with the Resort's "On the Lake" culture, complete bass fishing tackle will be donated to the heroes for recreational use. For meetings with over 25 guest rooms, a donation of 2.5% of rooms revenue will be donated to the efforts to phase II of building the support center.

"We provide our clients a superior conference product, attentive staff, and enthusiastic meeting planners, all on the lake," says Mike Islava, Director of Sales and Marketing. "Now we can also supply them a way to give back as well."

Lakeway Resort has long been recognized as one of the top meeting, executive retreat and conference destinations in Central Texas. Conference facilities at the 174 guest room conference center, total to 24,000 square feet of flexible, state-of-the-art meeting space, including 17 meeting rooms, with 12 break out rooms and four large ballrooms ranging from 4,000 – 5,800 square feet. Two of the large meeting rooms are equipped with permanent projection capabilities, A/V controls, computer graphics capability, multipurpose lighting, music and sound systems to accommodate the most dramatic presentations. Lakeway also offers a business center, high-speed Internet access and complimentary wireless capabilities.

For additional details on how to participate in the Returning Heroes Home program or to check availability, please contact the sales office at 512-261-7300. For more information on the organization and what they

are doing to better the lives of “Wounded Warriors” or to make individual contributions, please visit www.returningheroeshome.org.

About Lakeway Resort

Majestically situated on the shores of Texas’ renowned Lake Travis, Lakeway Resort has been the preferred destination for an unparalleled lakeside experience for over 25 years. Spectacular views only enhance the 174 guestrooms, suites and villas, 24,000 square feet of meeting and banquet space, dining outlets, and calming experience of San Saba Spa. Located just west of downtown, the resort has long been considered the ideal spot for mixing business with pleasure. As a Dolce Resort, Lakeway Resort is managed by a global hospitality company specializing in the meetings experience and resort destinations. Dolce Hotels and Resorts holds a portfolio of 27 unique properties in the United States, Canada, and Europe, each with its own unique style.

Lakeway Resort and Spa is located at 101 Lakeway Drive, Austin, Texas 78734. Reservations may be made by calling toll-free 800-525-3929; local, 512-261-6600, or online at www.lakewayresortandspa.com.

Dolce Hotels and Resorts

Headquartered in Montvale, N.J., and Paris, is majority-owned by Broadreach Capital Partners and employs approximately 4,000 worldwide. Its portfolio of iconic hotels, resorts and conference centers also includes Dolce Hayes Mansion in San Jose, Calif.; Dolce Sitges in Barcelona, Spain; Seaview, near Atlantic City, N.J.; Dolce Chantilly in France; and Aspen Meadows Resort in Aspen, Colo.

Dolce Hotels and Resorts has earned a reputation for creating inspiring working and learning environments through its superior cuisine and amenities, productive facilities and design, and dedicated, personalized customer service. Additional information is available at www.dolce.com.

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